

Date: _____

Lynn Guissinger, RTD Board Chair
Regional Transportation District
1660 Blake Street
Denver, CO 80202

Advertising Wraps on RTD Buses and Trains

Dear Chair Guissinger, RTD Directors and Staff,

I am writing to express my support for the RTD Board to adopt a policy that prohibits advertising wrap from covering bus or train windows.

One of the best features of RTD buses & trains is their large windows which allow you to admire the beautiful state of Colorado as you sit back & enjoy the ride. In addition, being able to see out of the vehicle is a big aid in helping riders identify their stop to get off at.

Unfortunately, some RTD vehicles have advertising wrap which prevents this as it covers the vehicle side from top to bottom. This cheapens the experience for riders & is not in line with a quality transit experience or a "welcoming transit environment", which RTD claims it aims to provide. Advertising wrap over windows can also pose a safety and security issue as it reduces the rider's overall view of their surroundings.

Therefore, I request that the RTD Board adopts a policy that prohibits advertising wrap from covering bus or train windows.

Yours sincerely,

Signature: _____

Name: _____

CC: RTD Board of Directors
Debra Johnson, RTD General Manager & CEO.